

CURRICULUM VITAE

Andrew Elrick, Ph.D.

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(347) 515-2521

TEACHER ✦ PRODUCTION PROFESSIONAL ✦ SCHOLAR ✦ TEAM LEADER

Budgeting ✦ Project Management ✦ Editorial Oversight

Award winning production professional and critical media scholar with extensive experience in both corporate and academic settings.

HIGHLIGHTS

- Director of Center for Sports Communication at Marist College.
- Faculty advisor for three primary university student media organizations.
- Designer and instructor for undergraduate production course *Multimedia Documentary*.
- Over 20 years producing sports media for radio, television and print organizations.
- Managed and produced on-site coverage of Super Bowls XLVI, XLVII, XLIX, 50, LI, LII and LIII as well as the Mayweather vs. Pacquiao “Fight of the Century” and the 2001, 2005 and 2013 Final Fours.
- International media relations experience includes extended periods working in 15 different countries.

ACADEMIC RECORD

Ph.D., Communications and Rhetoric

Rensselaer Polytechnic Institute – Troy, NY

Master of Science, Communications and Rhetoric

Rensselaer Polytechnic Institute – Troy, NY

Master of Science, Electronic Media

Quinnipiac University – Hamden, CT

Bachelor of Arts, Communications

University of Connecticut – Storrs, CT

PROFESSIONAL RECORD

2024-Present – Assistant Professor of Sports Communication and Director of the Center for Sports Communication, Marist College – Poughkeepsie, NY

- Responsible for all pedagogical, programming and budgetary aspects of the running of the Center for Sports Communication, one of Marist's five Centers of Excellence.
- Provide support for Sports Communication students in gaining hands-on experience and internships.
- Organize guest speaker series featuring sports media industry leaders.
- Teach Sports, Culture and Communication lecture course examining the social and cultural impact of sports media.

2022- 2024 - Student Media Advisor and Lecturer, University of Vermont – Burlington, VT

- Responsible for advising three main student media groups on campus; The Vermont Cynic, 90.1 WRUV and UVMtv, providing guidance and mentorship while also liaising with university administration and advocating on their behalf.
- Proposed, developed and instructed project-based studio art course *Arts 2030B: Multi-Media Documentary*.
- Redesigned and instructed 40+ student course *CAS 2991: Internship*, through which students in the College of Arts and Sciences receive credit for internships across varied disciplines.
- Developed UVM Student Media podcast and newsletter.

2019-2021 - Teaching Assistant, Rensselaer Polytechnic Institute – Troy, NY

- Awarded fall 2021 teaching assistantship for Media and Society (IHSS 1560) working with Dr. Chris Jeansonne.
- Tutored students, faculty and staff at the *Center for Global Communication and Design* (COMM+D) on a wide variety of competencies related to writing and communications skills.
- Provided expert feedback and tutoring in both an in-person and online (synchronous and asynchronous) setting.
- Extensive experience working with international and second language students.
- Guest speaker in undergraduate courses on topics ranging from writing strategies to citation styles.
- Wrote and produced video workshops available to students through the COMM+D website.

2011-2019 - Coordinating Producer of Daily Shows, CBS Sports Network – New York, NY

- Planned, launched and was responsible for ongoing management of 11 hours of TV per weekday on national sports television network available in over 60 million homes.
- Coordinated multi-million dollar annual budget, scheduling, staffing and reaching of production targets.
- Managed 30+ person production staff including technical directors, audio engineers, editors, associate directors, camera and tape operators.
- Selected to manage and produce on-site coverage of the Super Bowl, the NCAA Final Four and the Mayweather vs. Pacquiao "Fight of the Century".

- Led team responsible for set design, formatting, talent and graphics for launch and ongoing production of the *Tim Brando Show*, the *Boomer and Carton Show*, the *Doug Gottlieb Show*, *Tiki and Tierney*, *Time to Schein* and the *Jim Rome Show*.
- Managed and executed a variety of sales items for clients including Pizza Hut, Geico and LG.
- Successfully line produced the *SEC Tonight presented by Geico*, a weekly show focusing on the premier college football conference in the country.
- Produced NCAA March Madness 360 and NCAA March Madness Bracket Breakdown, both live shows covering the NCAA Men's Basketball Tournament.

2007-2011 - Senior Editor, FIBA Europe – Munich, Germany

- Managed all editorial content on organization's websites, attracting up to half a million visitors per day.
- Directed a team of seven reporters and producers providing video and written content for the official websites of EuroBasket and EuroBasket Women 2007 and 2009 as well as for Youth European Championships.
- Acted as a liaison to pan-European sports channel *Eurosport* and other host broadcasters to assure quality game production.
- Helped manage editorial and design strategies for all print and online materials.
- Played a key role in the overall communications strategy through use of print materials, video and social networking tools such as Facebook and Twitter.
- Utilized writing and editing skills to author and distribute press releases to media organizations across Europe and the world.
- Consulted on branding and logo design for major international sporting events.

2003-2007 - Managing Editor of Features and Original Programming, College Sports Television – New York, NY

- Wrote and produced half hour, Cine Golden Eagle winning, documentary *Uninvited: The 1951 USF Football Team*.
- Directed and managed editorial content for cable network seen in over 35 million homes.
- Responsible for production of features for air on a variety of College Sports Television programs as well as for use online.
- Managed all editorial content and guest booking for coverage of 2004, 2005 and 2006 Final Fours as well as the 2005 BCS National Championship game.
- Weekly college basketball columnist and blogger for CSTV.Com.

1998-2003 - Producer, ESPN Radio Network – Bristol, CT

- Produced nationally syndicated radio show heard in over 300 markets including New York, Los Angeles and Chicago.
- Maintained total responsibility for all production elements of the show including nightly promos, show opens, guest booking and talent management.

- Booked guests including George Steinbrenner, Flip Saunders, Larry Brown, Rick Pitino and Bobby Bowden.
- Chosen to lead production for remote coverage of the Final Four, the NBA Finals and the Kentucky Derby.
- Wrote and produced Expanded Sportscenter, a nightly scripted 45-minute newscast covering sports news and highlights.

COURSES TAUGHT

ARTS 2030B - Multi-Media Documentary (Fall 2022, Fall 2023, Spring 2024)
 CAS 2991A/B – Internship (All semesters)

PRESENTED PAPERS

2024, (Accepted) Pop Culture Association National Conference; Paper Title: An Investigation of Sports Media Production Cultures: Super Bowl Radio Row and Beyond

2021, Pop Culture Association National Conference; Paper Title: New York is R’s: The Search for Authenticity in American Soccer Fan Culture

2020, RPI Graduate Research Symposium, Rensselaer Polytechnic Institute, Troy, NY; Paper Title: The Rangers Boys - Soccer and Friendship in the Digital Age

2020, Fan Studies Network North America, DePaul University, Chicago, Illinois; Paper Title: New York is R’s: Soccer Fandom and Convergence Culture in the Digital Age

2019, Fan Studies Network North America, DePaul University, Chicago, Illinois; Paper Title: A Losing Battle - NFL Fandom in the Industrial Midwest

ADDITIONAL CREDENTIALS

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| TECHNICAL SKILLS | Video and audio recording, Hindenburg Journalist Pro audio editing and Davinci Resolve Video Editing Software |
| AWARDS | 2007 Cine Golden Eagle Award (Uninvited: The Story of the 1951 USF Football Team) |
| NON-ACADEMIC PUBLICATIONS | A Flight into Munich’s Past (Record of Bergen County, 2011) Let us now Praise Sort of Famous Men (New York Times, 2006) A View to a Kilt (Cream City Review, 2009) |
| WEBSITE | www.normal-productions.com |

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